

The Builder Advantage

The Modern Flooring Solution



WORKING SIDE BY SIDE WITH THE BUILDING INDUSTRY

Redefining the coatings industry

All Purpose Coatings (APC) is a national family-owned company that designs, formulates and manufactures premium protective floor coatings for the residential, commercial, industrial and government sectors.

Founder and CEO, Charmaine Ashford, along with Managing Director Christopher Ashford, have an extensive history in the application & manufacturing industry from which they draw their knowledge.

APC products have been designed, developed, and tested in a wide range of conditions, from the small residential garage through to large civil projects and has kept pace with the modern market, as well as redefining the coatings industry.



The APC Advantages



FOR BUILDERS

- One stop shop for all your epoxy installation needs
- Job-specific product specifications and estimating
- Customise your colour range to suit your clients
- A variety of finishes & textures to suit any home
- Display home packages
- Access to our range of marketing material
- On-site training of your staff in our systems and their benefits
- Use your own contractors or:
- APC supplied installers, Australia wide
- Supplied sample display
- Free customer access to Brisbane, Melbourne & Sydney showrooms

FOR YOUR CLIENTS

- Huge range of colours and systems
- Decorative finishes for all concrete internal or external
- Seamless, grout-free finish
- Easy to clean
- Pet friendly
- Long term low maintenance floor coating

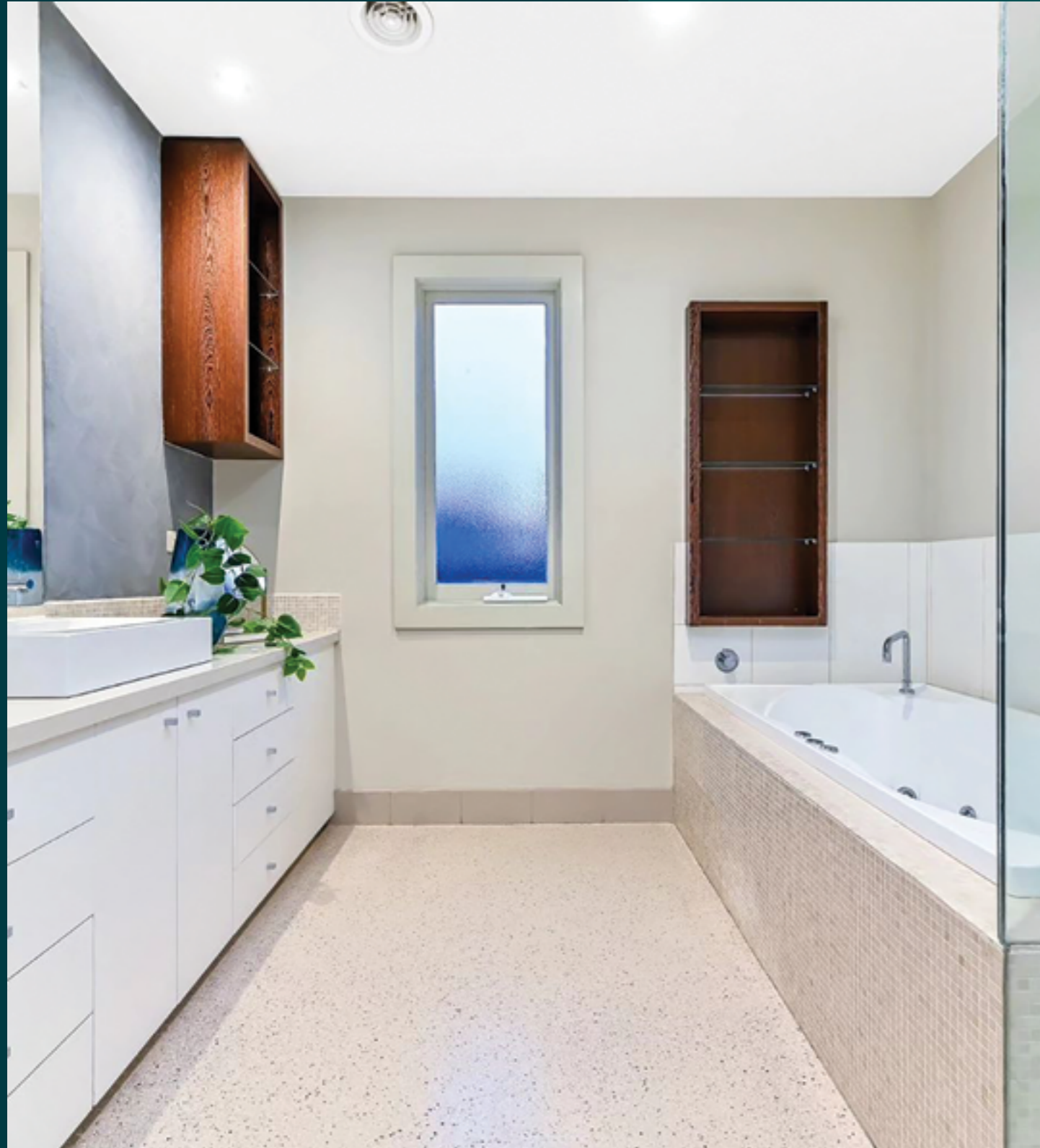
Ultra Flake®



Ultra Flake® is a decorative, hard wearing, hygienic and easy to maintain coating system that is perfect for any new home. This system is an ideal solution for residential applications where a long lasting, maintenance free surface is required.

This application is available in variety of finishes to suit both interior and exterior settings. From a semi-textured and slip resistant patio to a high gloss and smooth interior finish, we offer finishes to suit every client.

Due to its range of colour options, Ultra Flake® systems have become a desirable and a competing modern flooring alternative to carpet and tiles.



Benefits of using Ultra Flake®

MODERN COLOURS

A wide range of modern and contemporary colours to help you achieve the desired aesthetic for your space.

EASY TO CLEAN

Non-porous, and without grout lines to trap dirt or moisture.

LONG LASTING

Designed to withstand heavy foot traffic and other wear and tear over time.

UV RESISTANT

No fading or discolouring on exposure to sunlight.

SLIP RESISTANT

Options to add slip resistance for safe and secure floors to walk on, even when wet.

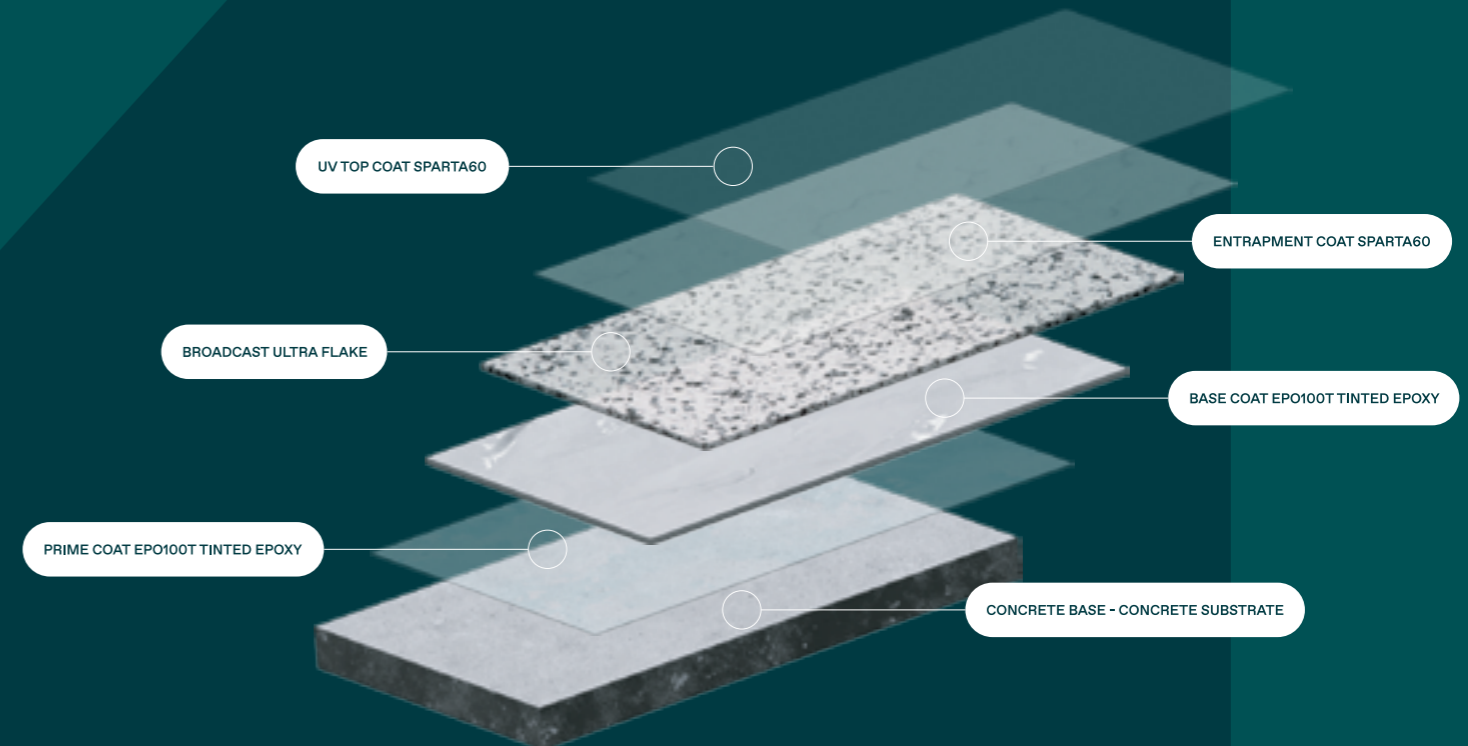
STAIN RESISTANT

Designed to hold its good looks forever.

SEAMLESS

A uniform look from driveway to patio to pool, and from patio to indoor areas.

Ultra Flake® 5 Coat System



AUSTRALIAN OWNED. AUSTRALIAN MANUFACTURED.



ESSENTIAL: Semi-textured finish | CRYSTAL: Semi-textured gloss finish | DIAMOND: High gloss finish | GRIP: Slip resistant finish

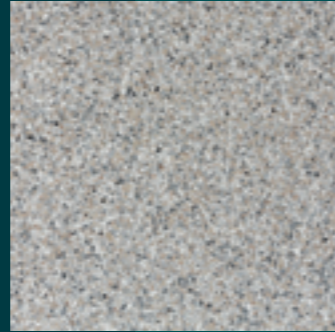
VIEW ALL COLOURS ONLINE: ULTRAFLAKE.COM.AU



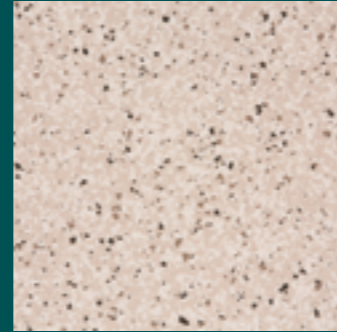
Almond™ (Small)
Y56 Merino Base



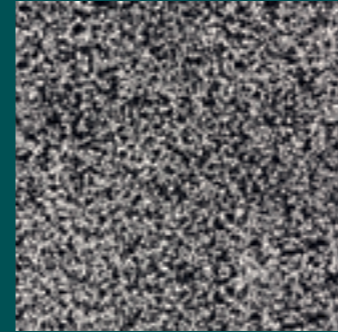
Ash™ (Small)
N23 Neutral Grey Base



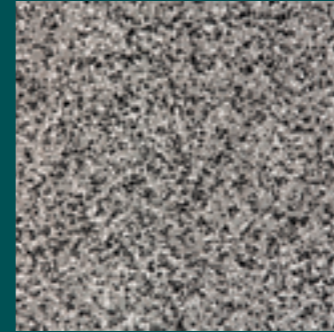
Ash™ (Small)
N43 Pipeline Grey Base



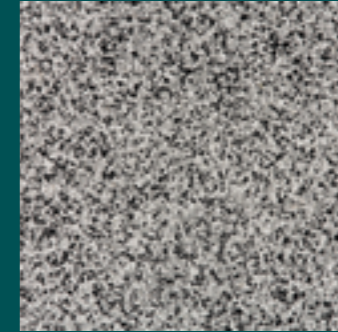
Biscuit™ (Small)
Y56 Merino Base



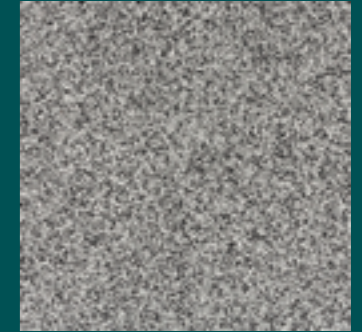
Cookies & Cream™ (Small)
N64 Dark Grey Base



Cookies & Cream™ (Small)
N14 White Base



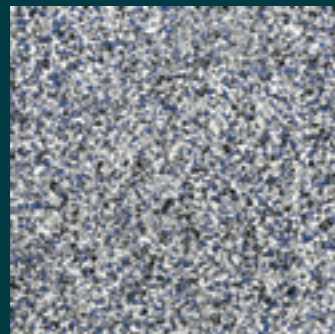
Cookies & Cream™ (Small)
N43 Pipeline Grey Base



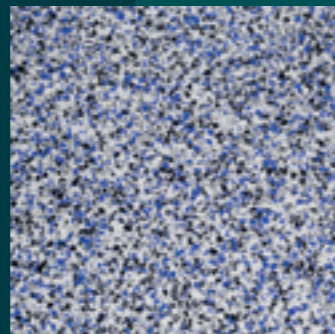
Cookies & Cream™ (Nano)
N23 Neutral Grey Base



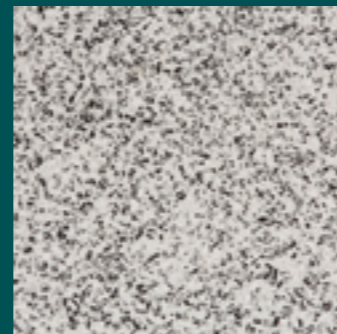
Blue Storm™ (Large)
N23 Neutral Grey Base



Blue Storm™ (Small)
N43 Pipeline Grey Base



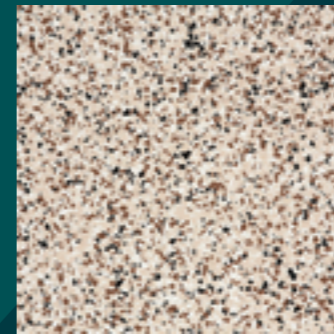
Blue Storm™ (Small)
N14 White Base



Bullseye™ (Large)
N23 Neutral Grey Base



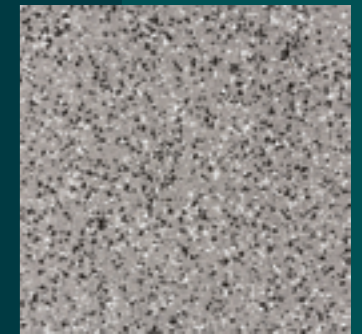
Desert™ (Large)
Y56 Merino Base



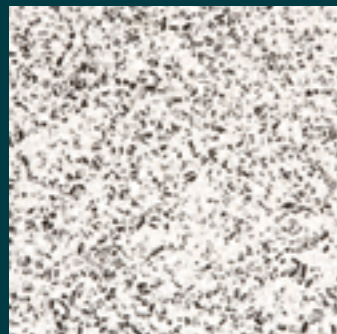
Desert™ (Small)
N14 White Base



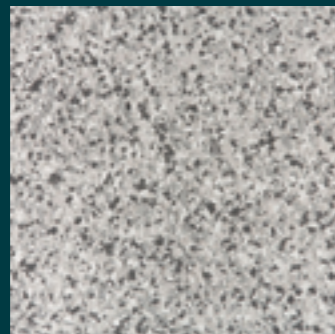
Eggshell™ (Small)
Y56 Merino Base



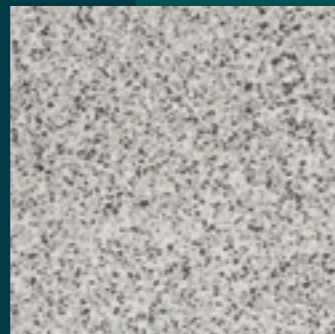
Flint™ (Small)
N43 Pipeline Grey Base



Bullseye™ (Large)
N14 White Base



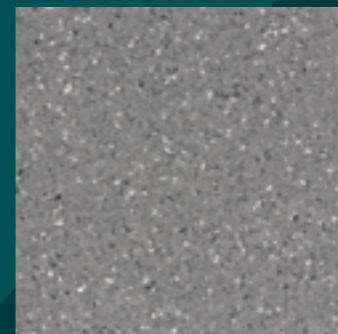
Camo™ (Large)
N23 Neutral Grey Base



Camo™ (Small)
N14 White Base



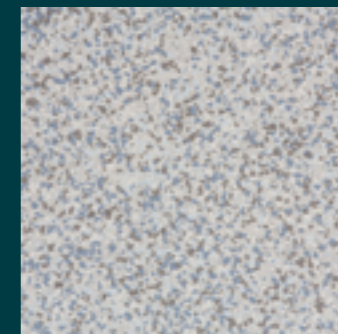
Camo™ (Nano)
N43 Pipeline Grey Base



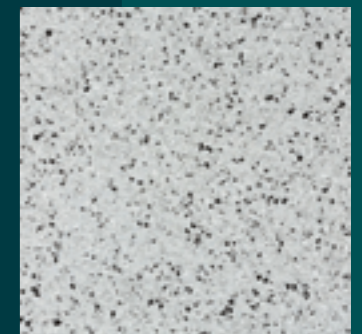
Foil™ (Small)
N43 Pipeline Grey Base



Frozen™ (Small)
N23 Neutral Grey Base



Frozen™ (Small)
N14 White Base



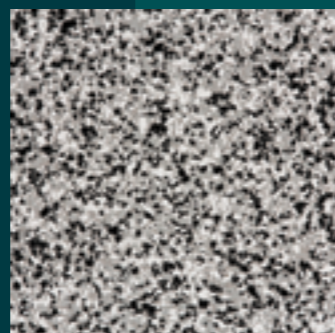
Granite™ (Small)
N23 Neutral Grey Base



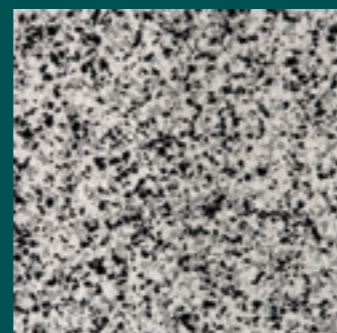
Carbon Black™ (Small)
N61 Black Base



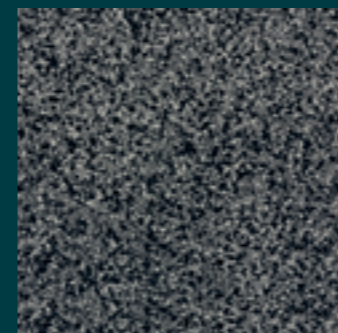
Capri™ (Small)
Y56 Merino Base



Cookies & Cream™ (Large)
N43 Pipeline Grey Base



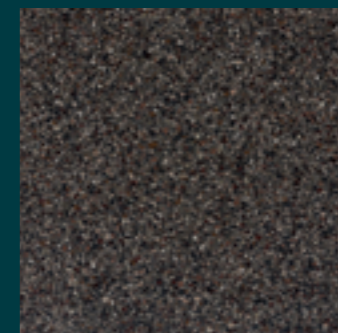
Cookies & Cream™ (Large)
N14 White Base



Graphite™ (Small)
N64 Dark Grey Base



Graphite™ (Small)
N43 Pipeline Grey Base



Heritage™ (Small)
N64 Dark Grey Base



Ice™ (Small)
N14 White Base

Hyper Flake®



Hyper Flake® is a decorative flooring system that captures the beauty and warmth of a natural stone finish. An alternative to the traditional polished floor, offering a consistent polished concrete look and a finish that has been formulated with longevity at the forefront of requirements.

Hyper Flake® Systems are available in 4 varieties of finish. Our Essential Finish provides a textured, slip resistant option for the high traffic areas inside the home. Our Crystal Finish offers a glossy and semi textured finish, delivering a modern, hygienic and grout-free floor. Our Diamond Finish will take your clients flooring to another level of sophistication with added depth and Gloss. Lastly, our Grip Finish is designed to achieve a P3-P5 finish, making it ideal for outdoor patios, driveways and pathways.

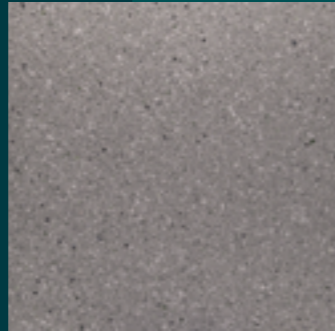
Hyper Flake® Signature Series is an easy to maintain long term solution that brings elegance into any home. Don't settle for anything less than stunning.



Basalt™
N64 Dark Grey Base



Basalt™
N43 Pipeline Grey Base



Coral™
N43 Pipeline Grey Base



Quarry™
N43 Pipeline Grey Base



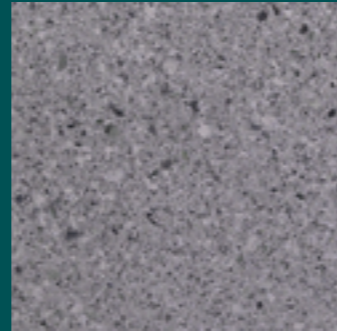
River Stone™
N23 Neutral Grey Base



Sandstone™
Y56 Merino Base



Sandstone™
N23 Neutral Grey Base



Silver Stone™
N23 Neutral Grey Base



Benefits of using Hyper Flake®

MODERN COLOURS

A wide range of modern and contemporary colours to help you achieve the desired aesthetic for your space.

EASY TO CLEAN

Non-porous, and without grout lines to trap dirt or moisture.

LONG LASTING

Designed to withstand heavy foot traffic and other wear and tear over time.

UV RESISTANT

No fading or discolouring on exposure to sunlight.

SLIP RESISTANT

Options to add slip resistance for safe and secure floors to walk on, even when wet.

STAIN RESISTANT

Designed to hold its good looks forever.

SEAMLESS

A uniform look from driveway to patio to pool, and from patio to indoor areas.



Hyper Flake® 5 Coat System

UV TOP COAT SPARTA60 OR TETRATHANE

ENTRAPMENT COAT SPARTA60 OR TETRATHANE

BROADCAST HYPER FLAKE

BASE COAT EPO100T TINTED EPOXY

PRIME COAT EPO100T TINTED EPOXY

CONCRETE BASE - CONCRETE SUBSTRATE

AUSTRALIAN OWNED. AUSTRALIAN MANUFACTURED.

Quartz Shield®



Quartz Shield® is an exciting and versatile coating system by All Purpose Coatings. It provides a diverse range of benefits and a vast number of desirable characteristics, which are reflected in the number of places Quartz Shield® can be utilised.

Quartz Shield® systems present customers with the option of varying levels of grit and consequentially different levels of slip resistance. What makes this system unique is the use of Quartz as the slip-resistant additive as opposed to traditional slip-resistant coatings which use Silica Sand. Quartz Shield® has an incredible level of durability and its sheer hardness ensures the longevity of the coating, from both a practical and visual standpoint. Quartz Shield® uses All Purpose Coating's EPO100T® Epoxy as the foundation of the Quartz Shield® System, which is Australian manufactured and harbours 20 years of proven experience and excellence.



Iron™
N43 Pipeline Grey Base
 Iron™
N64 Dark Grey Base
 Silver™
N43 Pipeline Grey Base
 Grain™
Y56 Merino Base
 Arctic™
B51 Perwinkle Base
 Wine™
R63 Red Oxide Base

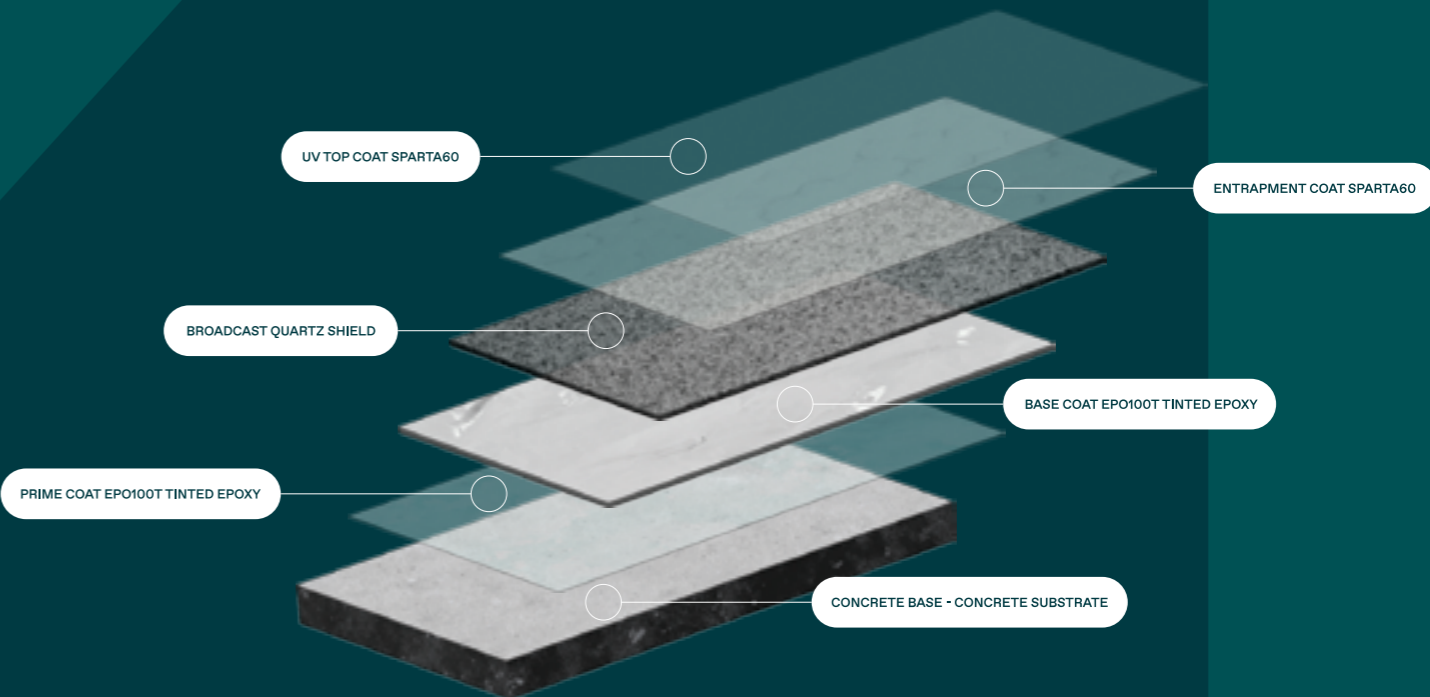


Benefits of using Quartz Shield® Residential

- MODERN COLOURS** A wide range of modern and contemporary colours to help you achieve the desired aesthetic for your space.
- LONG LASTING** Designed to withstand heavy foot traffic and other wear and tear over time.
- SLIP RESISTANT** Quartz Shield® is designed to achieve P3-P5 Slip rating, depending on your projects requirements
- UV RESISTANT** No fading or discolouring on exposure to sunlight.
- STAIN RESISTANT** Designed to hold its good looks forever.



Quartz Shield® 5 Coat System



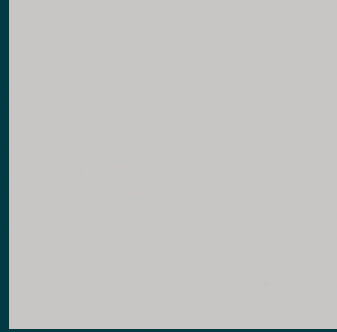
AUSTRALIAN OWNED. AUSTRALIAN MANUFACTURED.

EPO100T[®] Plain Coat



The EPO100T[®] UV Plain Coat System is a long-term flooring solution that ensures your clients garage will look amazing for years to come with a simple mop. Available in over 200+ colour options, your client is sure to find exactly what they're looking for.

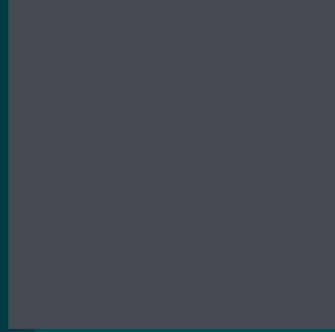
EPO100T[®] UV Plain Coat System is an epoxy based 3 coat system designed in Australia for Australian conditions. The system includes a UV topcoat that can withstand the effects of the harsh Australian sun. EPO100T[®] has a 20 year proven history offering longevity and security that your floor is going to stand the test of time.



N23 Neutral Grey



N43 Pipeline Grey



N64 Dark Grey



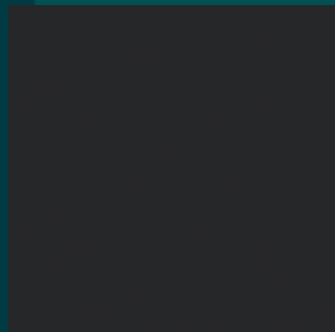
N45 Koala Grey



N44 Bridge Grey



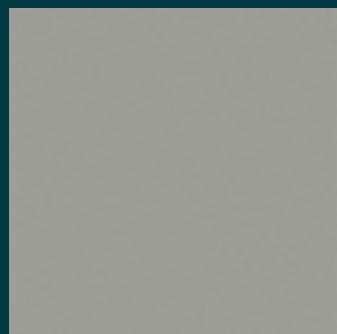
Y56 Merino



N61 Black



N14 White



N35 Light Grey



B41 Bluebell



Benefits of using EPO100T[®] Plain Coat

MODERN COLOURS

A wide range of modern and contemporary colours to help you achieve the desired aesthetic for your space.

EASY TO CLEAN

Non-porous, and without grout lines to trap dirt or moisture.

LONG LASTING

Designed to withstand heavy foot traffic and other wear and tear over time.

SLIP RESISTANT

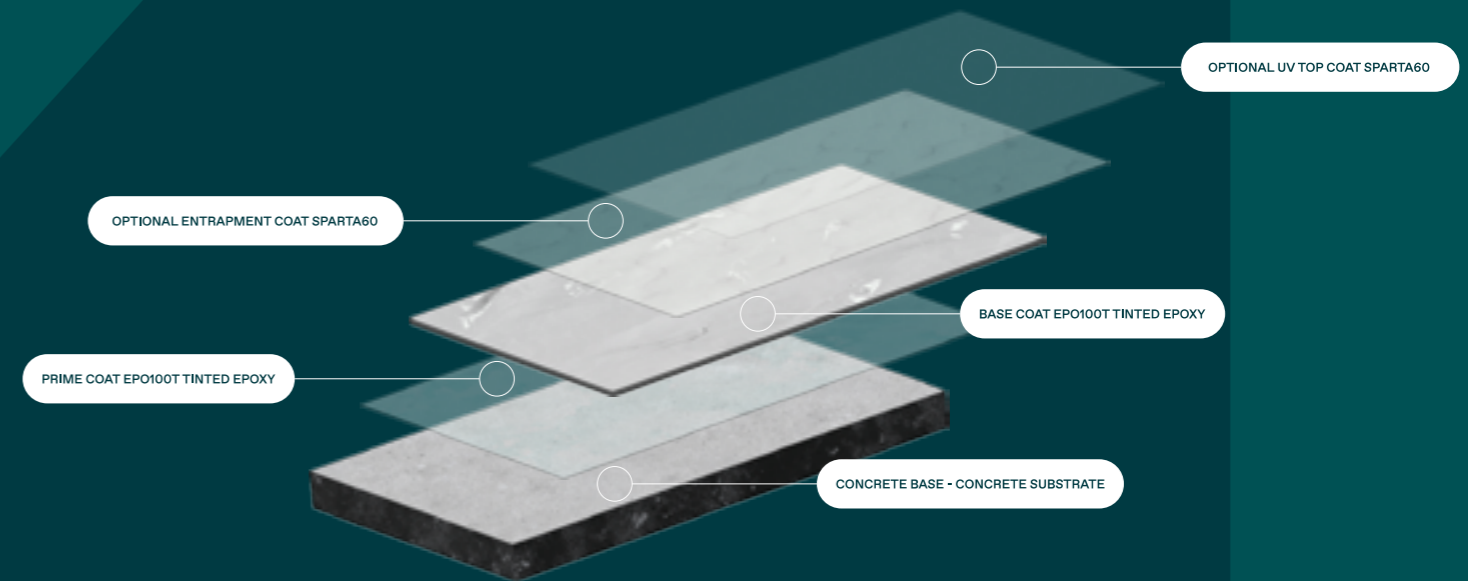
Options to add slip resistance for safe and secure floors to walk on, even when wet.

STAIN RESISTANT

Designed to hold its good looks forever.



EPO100T[®] Plain Coat 4 Coat System



Installers: Apply 1 coat of Sparta60
DIY: Apply 2 coats of Sparta60

AUSTRALIAN OWNED. AUSTRALIAN MANUFACTURED.



QLD - VIC - NSW

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SALES@ALLPURPOSECOATINGS.COM.AU
@ALLPURPOSECOATINGS

Disclaimer: The colours shown in this book have been reproduced to represent actual product colours as accurately as possible. We recommend checking your chosen colour against live APC product samples before purchasing.

Note: Changing the base coat epoxy colour will have an effect on the outcome of the finished colour.